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Bootcamp Data Analytics

Module 1 Challenge: Crowdfunding

**Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?**

1. The most popular campaigns are theater and movies and films,
2. July is the more successful month for campaigns although the month with most failed campaigns is January.
3. By country, the campaigns tend to choose plays and rock instead of world music and audio.

**What are some limitations of this dataset?**

Some of limitations are why some organizations with a lot of backers failed their goals and others with less reached their goal. Also, there is not information why there are more preferences in theater, movies and films than journalism.

**What are some other possible tables and/or graphs that we could create, and what additional value would they provide?**

Other possible tables could be currency a table with the currencies and create pie chart, to visualize the percentage of why USD dollar is the currency most used compared to the others.

Another possible option could be adding a combination of charts to know about the backers’ successful and unsuccessful campaigns and make this information more visual. A bar chart for the mean, median, minimum and maximum number of backers between successful campaigns and create another one with the failed ones and a line chart with markers is suitable to show variance and standard deviation.